

Data Protection / Privacy Policy

Welcome to Superwoman Pole Dancing School!

What is the EUGDPR?

The European Union General Data Protection Regulation (EUGDPR) is a set of laws designed to give European Union citizens more power and rights regarding the information / data that is held about them by online organisations large and small. The EUGDPR comes into force on May 25th, 2018 and legally only affects organisations who have EU customers.

We are highly committed to protect your privacy and make sure you feel secure when providing us with your personal information. This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from www.superwomanpoledance.co.uk (the “Site”). By visiting this website, you are accepting and consenting to the practices described in this Privacy Policy.

We collect your personal information as follows:

- When you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card details), email address, and phone number.
- When you opt in for our newsletter or when you sign up to receive notifications about our upcoming products or services, we collect your name and email address.
- When you fill out a contact, booking enquiry form or schedule a consultation we collect your name, email address, phone number or website address.

Surveys

We also ask you to complete surveys that we use for research purposes, although you do not have to respond to them

What do we do with personal information collected from you?

We use personal information to provide the services you request from Superwoman Pole Dancing School such as to facilitate: staff administration, administration of your membership or account at the studio, facilitate bookings of classes and appointments with our own or third party service providers and other transactions. We may also use the information to: advertise products and services, to process payments and maintain accounts and records, to prevent crime and aid in the prosecution of offenders, and to administer and maintain membership records. In addition, we use this information to

improve our platform, prevent or detect fraud or abuses of our website and enable third parties to carry out technical, logistical or other functions on our behalf.

Sharing Your personal information:

We share your Personal Information with third parties to help us use your Personal Information, as described above.

We use Wix to power our online store in order to sell our products or services. You can read more about how Wix uses your Personal Information here:

<https://www.wix.com/about/privacy>

We use Smoothbook to manage our online store in order to sell our products or services. You can read more about how Smoothbook uses your Personal Information here: <https://www.smoothbook.co/smoothbook-and-the-eugdpr/>

We use Stripe to process your payments online. All transactions are secure and encrypted, and we never store your credit card information. You can read more about how Stripe uses your Personal Information: <https://stripe.com/gb/privacy>

Our site may include links to other websites. We do not provide any personally identifiable customer information to these advertisers or third-party websites.

Your rights

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Protection and security

The security of the personal information that you provide is very important to us. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect from you. While we do our best to protect your personal information, we cannot be responsible for information that you choose to publicly disclose and you should always keep in mind the risks of transmitting your personal data over the Internet.

Data retention

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

Age of consent

You must be over 18 years of age to use this website and have to agree that access to and use of this website are subject to the Privacy Policy and Terms & Conditions. If you do not agree to this Privacy Policy and Terms & Conditions, please do not use this website.

Changes

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

Contact us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at superwomanpoledance@gmail.com

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